



## PROCLAMATION OF CONGRATULATIONS *Dino Palmieri Salon & Spa*

**WHEREAS;** *Dino Palmieri Salon & Spa located at 28699 Chagrin Blvd, in Woodmere Village, in Eton Mall is one of ten locations serving Greater Cleveland; and*

**WHEREAS;** *Dino Palmieri worked as an apprentice in a hair salon in Italy at the age of 14, and later travel to London where he mastered his craft, and came to the United States from his native land in 1976 in search of the American Dream; and*

**WHEREAS;** *Mr. Palmieri established one of Ohio's premier, upscale, beauty establishments built on customer service, and fulfilling customer needs, leading to loyalty and repeat business; and*

**WHEREAS;** *Every industry in the world has been impacted by the coronavirus, devastating ongoing operations, causing business shutdowns, including many beauty service providers; and*

**WHEREAS;** *Dino Palmieri Salon has endured the COVID 19 pandemic and instituted a unique chain-wide "giveaway" while countless businesses were forced to get adjusted to a "new normal" and;*

**WHEREAS;** *Dino Palmieri Salon served 9,999 customers from May 2020 until August 2020 and presented Nicole Berlekamp as the 10,000<sup>th</sup> customer with a certificate for one year of free hair stylings at Dino Palmieri Salon at Eton; and*

**WHEREAS;** *Sonja Dube is one of Ms. Berlekamp's stylist and has become known in the industry as the "Blonding Queen" because of her remarkable styling talent, and also serves as Senior Director of Education for the Dino Palmieri Salon and Spa in Eton.*

**NOW, THEREFORE, BE IT PROCLAIMED** *by the Mayor of Woodmere, Benjamin I. Holbert, III, that October 2, 2020 is Dino Palmieri Salon Day in the Village of Woodmere.*

**BE IT FURTHER PROCLAIMED** *that the administration urges citizens and patrons to recognize Mr. Dino Palmieri, and the staff at his exquisite Salon and Spa, for the extraordinary service they provide the customer base that enjoys the professionalism that is unique to Dino Palmieri Salon & Spa.*

A handwritten signature in black ink, appearing to read "B. Holbert", is positioned above the printed name of the Mayor.

**Benjamin I. Holbert, III**  
Mayor  
Village of Woodmere